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10/09/2013 Minutes

VISION 2020 STANDING COMMITTEE MINUTES OF OCTOBER 9, 2013 MEETING Approved 11/13/2013

Present: Andrew Fischer, Joey Glushko, Mary Harrison, Elizabeth Karpati, Josh Lobel, Brucie Moulton. **Absent:** Adria Arch, Brad Barber, Kathleen Bodie, Claire Carswell, Adam Chapdelaine, Joe Connelly, Dan Dunn, Bruce Fitzsimmons, David Haas, Leba Heigham, Jane Howard, Gordon Jamieson, John Leone, Gail McCormick, Cheryl Miller, Angela Olszewski, Steve Ricci, David White.

- **Minutes:** The September minutes need some corrections in the list of absent members and an addition about the 2014 census survey. The rest of these minutes were accepted as presented.
- **Coming events:**
 - Oct. 21: True Story Theater, co-sponsored with Sustainable Arlington.
 - Diversity conversations: Oct. 21: We are many nationalities; Nov. 18: What is a family? Dec. 9: We are many faiths; Jan. 13: We are many races.
 - For March, Diversity and True Story Theater are collaborating with the Library by offering activities related to Arlington Reads Together.
- **Town Day:**
 - The redesign of the booth was intended to pull people in and had some success in that, but it put some things like the Food Recovery Project in the back where they got little attention. The Mothers Out Front participants were very active and almost overshadowed us; they got nearly 100 people to sign up for their group.
 - Elizabeth reported that the Spy Pond Committee had raised questions about location. Someone suggested moving the committee out of the Vision 2020 booth and teaming up with the Friends of Spy Pond Park to get more attention. A more favored suggestion was to try to get Vision 2020 located next to FSPP and other environmental groups like Open Space, Con Com, Land Trust, and MyRWA. But that could risk losing what is now the regular Vision 2020 spot and getting assigned to a noisy spot near the stage.
 - Peter Howard sent a suggestion that we need a Town Day "tsar" to oversee year-round planning for Vision 2020 participation in Town Day – location, booth layout, what each task group planned to contribute, focusing on just a few things, perhaps combined efforts like one handout listing all task groups. A "Vision 2020" vest or T-shirt to be worn by all at the booth was also suggested. Mary noted that we had done focused planning with one person in charge (though not year-round) but needed better implementation.
- **Census Survey 2013:**
 - The report dealing with schools was sent to the superintendent in July; no reply yet.
 - The whole report will be put on the Town website, with printed copies to the Selectmen and department heads. Mary will make a presentation to the Selectmen, which will be on cable. Town Meeting members should be notified when the report is up.
 - Mary will send the report and the Vision 2020 goals statement to the *Advocate*.

- **Census Survey 2014:**

- The deadline has been moved up to November 15. We have received the draft of the DPW questions. The draft of the other questions was reviewed.
- Andrew objected again to omitting the Vision 2020 goals and the space for signing up for task groups, and urged asking for enough CDBG money to pay for a six-page survey, but Mary stated that was not a feasible option because of limited human resource time to process a larger survey; funding was not the main issue.